

Preamble:

Rural development is a unique subject that provides a lot of insights into the process of improving the quality of life and economic wellbeing of people who are living in rural area. Education, entrepreneurship, physical infrastructure and social infrastructure play an important role in developing rural region. The importance of Rural development is that it provides a strategy package seeking to achieve optimum rural production and productivity, agriculture growth, infrastructure, better wages, house sites for landless, village planning, public health, education, etc.

Name of the Degree Programme: B.A (B.A/Hons.)

Discipline: Rural Development

Objectives of the Programme:

1. To enable the students gain the basic understanding about Rural Development concepts, theories and practices.
2. To get employment at public/ private sector or to start self-employment activities or agro product-based entrepreneurship Activities.
3. To provide the necessary soft skills to find jobs in NGOs or Government sector
4. To help students to prepare an agenda for the upliftment of rural people.
5. To provide necessary skills to prepare a rural transformation frame work.
6. To help students to gain knowledge about Rural -urban linkages in production processing, Distribution and consumption.
7. To inculcate the research aptitude and relevant skills in the students useful for their professional life.

Rural Development Choice Based Credit System Semester

Course Scheme							
Course Code	Courses	Instruction Hrs./Wk/ Sem	Exam Hrs	Marks Final Exam	IA	Total Marks	Credit
Semester I							
BASRDSC 101	Fundamentals of Rural Development	3/42	3	60	40	100	3
BASRDSC 102	Earlier Experiments of Rural Development	3/42	3	60	40	100	3
BASRDOE 103	Sustainable Rural Development	3/42	3	60	40	100	3
Semester II							
BASRDSC 201	Rural Economic Activities in India	3/42	3	60	40	100	3
BASRDSC 202	Economic and Social Issues in Rural India	3/42	3	60	40	100	3
BASRDOE 203	Social Entrepreneurship	3/42	3	60	40	100	3
Semester III							
BASRDSC 301	Rural Development Programmes for Employment and Poverty Alleviation	3/42	3	60	40	100	3
BASRDSC 302	Rural Development Programmes for Social and Physical Infrastructure	3/42	3	60	40	100	3
BASRDOE 303	Communication For Rural Development	3/42	3	60	40	100	3
Semester IV							
BASRDSC 401	Institutions for Rural Development	3/42	3	60	40	100	3
BASRDSC 402	Financial Institutions for Rural Development	3/42	3	60	40	100	3
BASRDOE 403	Elements of Management for Rural Administrators	3/42	3	60	40	100	3

Evaluation of the course consists of

1. Theory exam for 3 hours duration for 60 marks
2. Internal Formative Continuous Assessment for 40 marks
 - a. 20 marks for Two written Internal Assessment tests
 - b. 20 marks for Two activities

Pedagogy: Class Lecture, Group discussions, Role play, Micro Project, Field Visits, Using PPT & Videos , Focus group Discussion , Class Seminar and Case studies

Internal Assessment:

The internal assessment marks for a course shall be based on two tests and two activities of 10 marks each. The test shall be of at least one hour duration. The total marks of the tests and activities shall be taken as the internal assessment marks. Any two activities may be selected from the list of the activities given below or the concerned department may choose an activity that is appropriate to the course and the local relevance.

Item	Test 1	Test 2	Activity1	Activity2	Total
Score	10	10	10	10	40

List of Activities:

1. Assignment and presentation.
2. Seminar presentation on the assigned topic
3. Field study and report.
4. Interview and submit the report
5. Role play
6. Collage preparation
7. Visit to the local village
8. Visit to the welfare or rural institutions
9. Group discussion

Question Paper Pattern

Time:2Hours

Max.Marks-60

(Title of the Course)

I. Answer any FIVE questions in 2-3 sentences each (2x5=10)

1. Q.
2. Q.
3. Q.
4. Q.
5. Q.
6. Q.
7. Q.

II. Answer any Four questions in 10-12 sentences each (5x4=20)

1. Q.
2. Q.
3. Q.
4. Q.
5. Q.
6. Q.
7. Q.

III. Answer any THREE questions in 20-25 sentences each (10x3=30)

1. Q.
2. Q.
3. Q.
4. Q.
5. Q.

Semester I

BASRDSC 101 - Fundamentals of Rural Development

Unit I

1. Development and Growth – Concept and Features. Types of Development – Economic, Social, Human and Sustainable Development.
2. Rural development - Meaning, Objectives and need of rural development in India. 14 hours

Unit II

3. Indicators of Rural Development – Housing – Rural Education – Poverty – Income – Rural roads –Health facilities
4. Dimensions of Rural Development: Economic dimension –Employment and Standard of living; Social dimension – Freedom from social problems; Political dimension – Good governance and local self-government 14 hours

Unit III

5. Rural Community: Concept and Characteristics
6. Rural Social Institutions: With special reference to Family, Caste system, Religion 14 hours

References

1. Dutt and Sundaram – Indian Economy – Chand Publilcation, New Delhi- 2013.
2. Desai. A.R., Rural Sociology in India
3. Katar singh Anil Shishodia, Rural Development. Principles, Policies, and Management.
- 4.N.Lalitha, Rural Development in India : Emerging Issues and Trends – Dominant Publishers, Delhi, 2004 Vol. I & II.
5. National Bank for Agriculture and Rural Development (NABARD) (2004), Infrastructure for Agriculture and Rural Development-An Impact Assessment of Investments in Rural Roads and Bridges under RIDF, Mumbai.
6. National Bank for Agriculture and Rural Development (NABARD) (2016), Annual Report-2015-16, Mumbai.
7. Puri. K.E., Social System in Rural India
8. G.Sreedhar and D Rajasekhar, Rural Development in India – Concept Publishing Company Pvt, Ltd. New Delhi, 2014.
9. Vasant Desai, Rural Development in India, Himalaya Publishing House, Mumbai - 2012

Semester I

BASRDSC 102 –Earlier Experiments of Rural Development

Unit I

1. An introduction to Rural Development approaches - Area Approach, Target Group Approach, Integrated Approach, Gandhian Approach

2. Earlier Experiments of Rural Development – Sriniketan Experiments – Marthandam

Experiment -Gurgaon experiment 14 hours

Unit II

3. Firka Development Scheme – Etawah Pilot Project - Nilokheri Experiment – weaknesses of earlier experiments

4. Rural Development Programmes during Five Year Plans

14 hours

Unit III

5. Community Development Programmes, Minimum Needs Programme

6. Anthyodaya Scheme, Integrated Rural Development Programme (IRDP)

14 hours

References

1. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment Deep & Deep Publications Pvt. Ltd. New Delhi 2006

2. Singh Katar: Rural Development, Sage Publication. New Delhi 2009

3. Desai Vasant. Rural Development in India, Himalaya Publishing House Mumbai 2012.

4. Lalitha N. Rural Development in India Emerging Issues and Trends. Dominant Publishers, New Delhi 2004.

5. Vasant Desai, Rural Development in India, Himalaya Publishing House, Mumbai - 2012

Semester I (Open Elective)

BASRDOE 103 –Sustainable Rural Development

Unit I

1. Sustainable Development – Meaning, Concept and Relevance

2. Economic, Environmental and Social Aspects of Sustainability

14 hours

Unit II

3. Sustaining Natural Resources – Land/Soil, Water, Forest and Energy, Solid Waste Management (3 Rs)

4. Sustainable Agriculture- Organic Farming, Conservation and Preservation

14 hours

Unit III

5. International Mechanisms- United Nations Millennium Development Goals (MDGs) United Nations Sustainable Development Goals

6. National Mechanisms – Constitutional Provisions, Environment Protection Act, Forest Conservation Act, Wildlife Protection Act and Water (Prevention and control of Pollution) Act

14 hours

References

- 1.Sharma Dhiraj, Bhatia B.S: Sustainable Development – Contemporary Issues and emerging perspectives, Deep & Deep Publications, New Delhi 2010
2. Taori Kamal: Sustainable Human Development. Issues & Challenges. Concept Publishing Company, New Delhi, 2000.
3. Dutz.A.Mark: Unleashing India’s Innovation- toward Sustainable and Inclusive Growth. The World Bank, Washington. D.C. 2007.
4. Pereira Winin: Tending the Earth, Traditional, Sustainable Agriculture in India. Earth Care Books. Bombay 1993
5. Fisher,U.F: Towards Sustainable Development Struggling over India’s Narmada River. New Delhi Publication, 1997.
6. Verma S. B; Singh Mahendra; Kumar Rajeev: Rural Development & Environment. Deep & Deep Publications Pvt. Ltd. New Delhi 2006
7. Choyal, Rajaram: Basic Concept of Sustainable Agriculture. Random Publications, New Delhi 2013.

Semester II

BASRDSC 201 - Rural Economic Activities in India

Unit I

1. Role of Natural resources in rural economy: Land, Water, Forest, Energy
2. Agriculture – Importance, Allied Activities- Dairying, Poultry, Horticulture, Fishery, Floriculture, Sericulture, Apiculture, Organic Farming

14 hours

Unit II

3. Structure of Rural Enterprises: Small Scale Industries –Khadi Village Cottage Industries- Handlooms – Agriculture based industries; Importance of Entrepreneurship development and Self-employment.
4. Rural Artisans and Traditional occupations - pottery, carpentry, pot making, basket making, weaving, goldsmith, blacksmith,

14 hours

Unit III

5. Financial institutions - Institutional linkage and marketing–Direct and indirect marketing - Rural Banking - cooperative institutions, cooperative marketing
6. Agrarian Movements, Land reforms, Green revolution

14 hours

References

1. Datt Ruddar, P.M.S. Sundaram: Indian Economy, S. Chand & Company Ltd. New Delhi. 2004
2. Aagarwal A. N: Indian Economy, Himalaya Publication. New Delhi 2003
3. Misra S.K., Puri V.K.: Indian Economy, Vishwa Prakashan. New Delhi 2003.
4. Dhingra C. Ishwara: The Indian Economy, Environment & Policy, Sultan Chand & Sons. New Delhi 2004
5. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment- Deep & Deep Publications Pvt. Ltd. New Delhi 2006
6. Singh Katar: Rural Development, Sage Publication. New Delhi 2009

Semester II

BASRDSC 202- Economic and Social Issues in Rural India

Unit I

1. Agricultural marketing- problems and measures; Issues with Rural credit: Sources of Rural credit - Institutional and Non-Institutional
2. Rural Poverty – magnitude, causes, effects, Poverty eradication Programmes 14 hours

Unit II

3. Rural Unemployment – types, causes, effects, rural employment measures
4. Agrarian issues: Indebtedness, Rural-urban migration - Causes, Measures 14 hours

Unit III

5. Rural labourers and Bonded labourers , Child labour– problems
6. Gender Inequality, Problems of SCs and STs 14 hours

References

1. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment Deep & Deep Publications Pvt. Ltd. New Delhi 2006
2. Singh Katar: Rural Development, Sage Publication. New Delhi 2009
3. Desai Vasant. Rural Development in India, Himalaya Publishing House Mumbai 2012.
4. Lalitha N. Rural Development in India Emerging Issues and Trends. Dominant Publishers New Delhi 2004

Semester II

BASRDOE 203 – SOCIAL ENTREPRENEURSHIP

Unit I

1. Entrepreneurship- concept, definition, need and significance of entrepreneurship development in India
2. Entrepreneurship growth process, Entrepreneurs-their characteristics, Entrepreneurial Motivation, challenges and barriers.

14 hours

Unit II

3. Social Entrepreneurship- concepts and approaches, Types of social entrepreneurship, Comparison between business and social entrepreneurship

4. Importance of social entrepreneurship in India: Innovations and social entrepreneurship, Personality traits of social entrepreneur.

14 hours

Unit III

5. Role of Social Entrepreneurs in Social Transformation; Advantages of Social Entrepreneurship

6. Case studies of Social Entrepreneurs: Harish Hande, Founder of Selco Solar, Vikram Akula, Founder of SKS Microfinance, Muhammad Yunus. Founder of the Grameen Bank, Bunker Roy Founder of Barefoot College

14 hours

References

- Akhouri, M.M.P. (1990) Entrepreneurship for Women in India. New Delhi: NIESBUD.
Bedi, G.; Shiva, V. (2002) Sustainable Agriculture and Food security. New Delhi: Sage Publications.
Chakravarty, S. (2000) Development Planning. New Delhi: Oxford Publishers.
Kundu, A.; Sharma, A.N. (2001) Informal Sector in India-Perspectives and Policies. New Delhi: Institute for Human Development.

Semester III

BASRDSC 301 –

Rural Development Programmes for Employment and Poverty Alleviation

Unit I

1. An Analysis of Rural Problems – Economic, Social, Political and Cultural
2. Rural Demographic Features: Sex Ratio, Density, Literacy, Labour force participation, Causes of Population Explosion, Population Control

14 hours

Unit II

3. Swarnajayanthi Gram Swarojgar Yojana (SGSY), Antyodaya Anna Yojana, Sampoorna Grameen Rozgar Yojana
4. Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA), National Rural Livelihood Mission (NRLM)

14 hours

Unit III

5. Deen Dayal Upadhyay Grameen Kaushal Yojna (DDU – GKY), PDS, Mudra Yojana, Rastriya Krushi Vikasa Yojana, Savayava Krishi abhiyana, Krishi Sinchaya Yojana.
6. UN Declaration of Millennium Development Goals, Sustainable Development Goals; Achievements of India with reference to SDGs.

References

1. Dutt and Sundaram – Indian Economy – Chand Publilcation, New Delhi- 2013.
2. Desai. A.R., Rural Sociology in India
3. Katar singh Anil Shishodia, Rural Development. Principles, Policies, and Management.
4. N.Lalitha, Rural Development in India : Emerging Issues and Trends – Dominant Publishers, Delhi, 2004 Vol. I & II.
5. National Bank for Agriculture and Rural Development (NABARD) (2016), AnnualReport-2015-16, Mumbai.
6. Puri. K.E., Social System in Rural India
7. G.Sreedhar and D Rajasekhar, Rural Development in India – Concept PublishingCompany Pvt, Ltd. New Delhi, 2014.
8. Vasant Desai, Rural Development in India, Himalaya Publishing House, Mumbai -2012

BASRDSC 302 –

Rural Development Programmes for Social and Physical Infrastructure

Unit I

1. Family and Child Welfare Programmes; Maternal, Immunization, Nutrition, Family Planning, Prevention of HIV/AIDS.
2. Total Rural Sanitation Programme – provisions; Swachh Bharat Mission. 14 hours

Unit II

3. National Health Mission – History, Implementation, Provisions, Health care institutions in rural areas: PHCs, CHCs, AYUSH
4. Social Security Schemes- Old age pension, Widow pension, Maternity aid to pregnant women, Aam Admi Bhima Yojana

Unit III

5. Rural Infrastructure Development Programmes: Rural Electrification, Rural Transport, Pradhan Mantri Gram Sadak Yojana (PMGSY), Provision of Urban Amenities in Rural Areas (PURA), National Solar Mission
6. Role of Information and Communication Technology in rural development, Rural Housing schemes, Rural Water supply schemes

References

1. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment Deep & Deep Publications Pvt. Ltd. New Delhi 2006
2. Singh Katar: Rural Development, Sage Publication. New Delhi 2009
3. Desai Vasant. Rural Development in India, Himalaya Publishing House Mumbai 2012.
4. Lalitha N. Rural Development in India Emerging Issues and Trends. Dominant Publishers, New Delhi 2004.
5. Vasant Desai, Rural Development in India, Himalaya Publishing House, Mumbai - 2012

BASRDOE 303 – Communication for Rural Development

Unit I

1. Communication: Concept, functions of Communication; Formal and informal communication
Verbal and Non-verbal Communication
2. Understanding Human Communication: Elements of Communication; Models of Communication
Barriers to Communication; Inter- personal communication – Feedback and Control- Effects of feedback
in communication. 14 hours

Unit II

3. Effective Communication - Principles of effective communication: Empathy, Persuasion, Perception,
Listening
1. Presentation skills, Skills for facing an interview, Public speaking skills, Group Discussion
14 hours

Unit III

2. Communication for social change - Audio-Visual Aids- concept and classification
Radio, TV and films for mass communication, Digital media for communication, Public meetings
3. Emotional Intelligence – Components, Assertiveness in Communication
14 hours

Reference

1. Barker, L. (1990). "Communication", New Jersey: Prentice Hall, Inc;
2. Devito, J. (1998) Human Communication. New York: Harper & Row.
3. Patri and Patri (2002); Essentials of Communication. Greenspan Publications

Semester IV

BASRDSC 401 – Institutions for Rural Development

Unit I

1. Panchayat raj Institution: Structure and Functions, Resources, Significance of Gram sabha
2. Educational Institutions – Anganwadi, Primary schools, Higher education in rural areas, Technical education in rural areas Adult Education, RTE

14 hours

Unit II

3. Health care institutions in rural areas: Primary Health Centres (PHCs), Community Health Centres (CHCs), AYUSH centres – structure and functions of these centres
4. Non- Governmental Organization(NGOs,) – Types, Advantages and limitations; Community Based Organizations (CBOs) - Types

14 hours

Unit III

5. Agricultural Universities, custom hiring centre, CAPART, DRDA
6. Self-employment Training institutions: RUDSETI, R-SETI

14 hours

References

1. Datt Ruddar, P.M.S. Sundaram: Indian Economy, S. Chand & Company Ltd. New Delhi. 2004
2. Agarwal A. N: Indian Economy, Himalaya Publication. New Delhi 2003
3. Misra S.K., Puri V.K.: Indian Economy, Vishwa Prakashan. New Delhi 2003.
4. Dhingra C. Ishwara: The Indian Economy, Environment & Policy, SultanChand & Sons. New Delhi 2004
5. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment- Deep & Deep Publications Pvt. Ltd. New Delhi 2006
6. Singh Katar: Rural Development, Sage Publication. New Delhi 2009

BASRDSC 402 – Financial Institutions for Rural Development

Unit I

14 hours

1. NABARD, Co-operative Societies, Structure. Functions;
2. SHGS : Concepts, Models, structure. stages, significance, Promotion and Management of SHGS

Unit II

14 hours

3. Micro-finance Concepts, history, Importance, Micro finance institutions in India – Achievements and Challenges
4. Role of Micro finance in poverty reduction and women empowerment

Unit III

14 hours

5. Rural financial initiatives in India: Jan Dhan Yojana, Atal Pension Yojana, PM Fasal Bhima Yojana , Kisan Credit Card. Institutions for rural finance – RRBs, Commercial banks, Cooperative credit societies

References

1. Verma S.B; Singh R.D; Jiloka S. K: Rural Poverty Alleviation & Employment Deep & Deep Publications Pvt. Ltd. New Delhi 2006
2. Singh Katar: Rural Development, Sage Publication. New Delhi 2009
3. Desai Vasant. Rural Development in India, Himalaya Publishing House Mumbai 2012.
4. Lalitha N. Rural Development in India Emerging Issues and Trends. Dominant Publishers New Delhi, 2004

BASRDOE 403
Elements of Management for Rural Administrators

Unit I

14 hours

1. Introduction to Management - Concept of Management, Functions of Management Management V/s administration
2. Programme planning: concept, process, Evaluation of rural development programmes.

Unit II

14 hours

3. Leadership - Leadership: concept, types of leaders, qualities of leaders, Concept of Servant Leadership in rural community work
4. Motivation – Maslow’s theory of motivation, Importance of motivation, Techniques of motivation

Unit III

14 hours

5. Team Work - Team work: Concept, Importance, Prerequisites of effective teams; Group Dynamics in rural communities
6. Human Relations - Human relations: concept, Need, Important human relations skills; Conflict resolution techniques

References

1. Singh Surat; Singh Mohinder: Rural Development Administration in the 21st century – A Multi-Dimensional Study, Deep & Deep Publications Pvt. Ltd. New Delhi.
2. Chandan, T.S: Management: Theory and Practice, Vikas Publications. New Delhi.
3. Srinivasan R. Chunawala S.A.: Management: Principles and Practice, Himalaya Publishers. Bombay.
4. Bhatia B.S.; Prem Kumar; Chawla A.S.: Management of rural Development, Deep and Deep Publications New Delhi.
5. Berkun Scott: The Art of project Management, Shroff Publications & Distributors, Rawat Publications New Delhi.
6. Sing B.P, & Sing A.K: Essentials of Management, Excel Book